



AUSTRALIAN HIGH COMMISSION
BANDAR SERI BEGAWAN

MEDIA RELEASE

Brunei Business Roadshow visits Western Australia

Perth, 29 August 2025 – A Brunei Business Roadshow visited Western Australia on 28-29 August, forging new links with Australia’s world-leading energy, green economy and agrifood companies.

The Roadshow - co-led by Mr Daniel Leong, Acting CEO, Brunei Economic Development Board (BEDB) and H.E. Mr Michael Hoy, Australian High Commissioner - connected Australian firms with business leaders from Anson International, Atoll Agro, CIC Group and Serikandi Group.

The delegation met with over 35 Australian companies and business organisations in Perth, who warmly welcomed Brunei’s proactive efforts to build new links, particularly in the downstream oil and gas and decommissioning sectors. The state is a global hub for oil and gas expertise, with decades of innovation in LNG, offshore engineering and energy transition. Western Australia is also a leader in agricultural research and technology, helping drive advances in food security and sustainable farming.

During the visit, High Commissioner Hoy announced that Brunei ePassports are now compatible with Australia’s SmartGates entry system, enhancing the travel experience for Bruneian business travellers to Australia.

In Perth, Mr Leong emphasised the breadth of business opportunities in Brunei, noting that the roadshow provided an “invaluable opportunity to connect with Australian partners and explore practical ways to strengthen economic ties.”

High Commissioner Hoy said the Roadshow was about making real connections and turning opportunities into partnerships. “It’s also about supporting Brunei’s diversification journey under Wawasan 2035 - and showing Australian businesses why Brunei should be on their radar,” he said.

“Brunei is open for business - and so is Australia. Initiatives like this roadshow and new SmartGates access for Bruneian passports show that Australia is committed to driving two-way investment and trade with Brunei.”

For media enquiries, please contact:

Amanina Shofry, Public Diplomacy & Political Engagement Officer

2229435 (Ext 219) / 8905753

amanina.shofry@dfat.gov.au